1. What are the different meanings of “Management”? (6%) 

2. (A) What is an organization? (B) List at least four different types of organizations. (6%) 

3. (A) What are organizational stakeholders? (B) List at least four stakeholder groups of a university. (6%) 

4. (A) What is a culture? (B) What is a “strong” organizational culture? (6%) 

5. (A) What is an open system? (B) Give an example. (6%) 

6. (A) What is ethics? (b) Do you think managers in Taiwan are ethical or not? Why? (10%) 

7. What are the key elements of organizational design? (20%) 

8. What are the managerial actions to reduce resistance to change? (20%) 

9. Describe “teaching” as a communication process. (20%)