

# 大同大學 九十四 學年度 轉學考試 試題

考試科目：管理學 系別：事業經營學系

第 / 頁，共 / 頁

註：本次考試不可以參考自己的書籍及筆記； 不可以使用字典； 不可以使用計算器。

- 一、If you are a manager, how many types of power are available to you? Describe these sources of leader power. 25%
- 二、Describe Taylor's contribution to scientific management and the findings of Hawthorne Studies. 25%
- 三、Management is concerned with efficiency and effectiveness. Please define what is management? And describe management functions in some details. Besides, differentiate between efficiency and effectiveness. 15%
- 四、Define what are so-called BPR and TQM, respectively? And differentiate between them. 10%
- 五、依 Hersey and Blanchard 所提之情境領導模式，何謂 readiness？部屬的 readiness 可分成哪四個階段？又領導者針對這四種不同的部屬，各該如何領導？ 15%
- 六、Explain the following terms in some details in Chinese： 10%
  1. stakeholder
  2. empowerment
  3. locus of control
  4. span of control