

# 大同大學 九十一 學年度研究所碩士班入學考試試題

考試科目：管理資訊系統

所別：資訊經營研究所

第 1/1 頁

註：本次考試 不可以參考自己的書籍及筆記； 不可以使用字典； 不可以使用計算器。

1. How does information technology contribute to strategic management? Use examples in your answer. (10%)
2. What types of information would a managerial information system typically provide? (10%)
3. Compare and contrast the terms Internet, intranet, and extranet. (10%)
4. What are the major benefits of electronic commerce to consumers? (10%)
5. Why did most transaction processing systems start in the accounting area? (10%)
6. What are some of the key capabilities of an executive information system? (10%)
7. What are the major characteristics of business process reengineering? (10%)
8. What are the major advantages and disadvantages of client/server computing? (10%)
9. What are the reasons that outsourcing vendors claim that they can provide IT services for less cost and higher quality than internal information systems departments? (10%)
10. How do Service Level Agreements provide an effective way to facilitate and coordinate end user computing? (10%)