

大同大學 104學年度研究所博士班入學考試試題

考試科目:經營管理文獻評析 所別: 設計科學研究所--經營組 全一頁

註:本次考試不可以參考自己的書籍及筆記; 不可以使用字典; 不可以使用計算器。

According to the article : K. G. Corley and D. A. Gioia, “Building Theory about Theory Building: What Constitutes a Theoretical Contribution?” Please answer the following questions:

1. Part I (50%)

- (1) What are the goals of this paper? (10%)
- (2) What constitutes a theoretical contribution? (10%)
- (3) What are the implications of the originality and utility dimension? (10%)
- (4) How might we accomplish a reconciliation of academic and practitioner standards for judging contribution? (10%)
- (5) On what level might scholars most influence practice? (10%)

2. Part II (50%)

- (1) What is theory? Give an example to explain theory. (18%)
- (2) Explain the meaning of TABLE 1. (16%)
- (3) Do you think AMR is a top management journal? Why? Explain it. (16%)