

大同大學 九十二 學年度 轉學考試 試題

考試科目：管理學 系別：事業經營學系

第 / 頁，共 / 頁

註：本次考試不可以參考自己的書籍及筆記； 不可以使用字典； 不可以使用計算器。

1. What are the different meanings of “Management”? (6%)
2. (A) What is an organization? (B) List at least four different types of organizations. (6%)
3. (A) What are organizational stakeholders? (B) List at least four stakeholder groups of a university. (6%)
4. (A) What is a culture? (B) What is a “strong” organizational culture? (6%)
5. (A) What is an open system? (B) Give an example. (6%)
6. (A) What is ethics? (b) Do you think managers in Taiwan are ethical or not? Why? (10%)
7. What are the key elements of organizational design? (20%)
8. What are the managerial actions to reduce resistance to change? (20%)
9. Describe “teaching” as a communication process. (20%)