

大同大學 九十三 學年度 轉學考試 試題

考試科目：管理學 系別：事業經營學系

第 1 頁，共 1 頁

註：本次考試不可以參考自己的書籍及筆記； 不可以使用字典； 不可以使用計算器。

1. What are the basic management skills that an effective manager should have? Describe the three skills Katz felt were essential to managers. How does the importance of these skills change depending on management level? 15%
2. Explain what is management and list the key points of the basic management functions. Besides, management involves efficiency and effectiveness. Please differentiate between efficiency and effectiveness. 20%
3. One of the most widely followed leadership models is situational leadership theory of Paul Hersey and Kenneth Blanchard. Situational leadership is a contingency theory that focuses on followers. Successful leadership is achieved by selecting the right leadership style, which Hersey and Blanchard argue is contingent on the level of the followers' readiness. What is the so-called "readiness"? Describe the four stages of follower readiness and what leadership behavior a leader should exhibit in response to each stage of follower readiness? 20%
4. What types of power (sources or bases of power) are available to a leader? Please explain in more detail. 15%
5. List and explain what are the forces that dictate the rules of competition within an industry? 10%
6. Explain the following terms in Chinese 20%
 - (1) locus of control
 - (2) span of control
 - (3) benchmarking
 - (4) halo effect
 - (5) empowerment